



TRADE SCHOOL VS. TRADITIONAL COLLEGE: EARNING POTENTIAL

Conventional wisdom has long held that a college degree was the key to higher earnings. But does a trade school education really hold you back financially? The numbers say you can actually come out ahead in the long run.



MASTER ELECTRICIAN

TRAINING & APPRENTICESHIP

MEDIAN STARTING SALARY

\$59,100



HUMANITIES MAJOR

FOUR-YEAR COLLEGE DEGREE

MEDIAN STARTING SALARY

\$49,700

2% ANNUAL RAISES AND COST OF LIVING INCREASE

RETIREMENT: AGE 65

LIFETIME EARNINGS

\$3.9 MILLION

LIFETIME EARNINGS

\$3.3 MILLION