

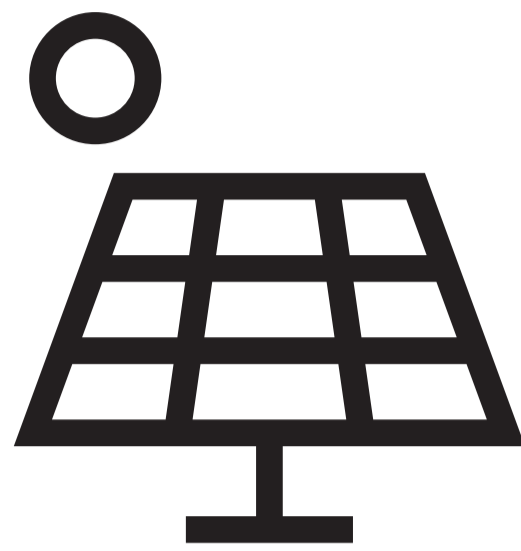


WANT TO WORK IN TECH? YOU'RE TALKING TRADES.

Innovative technology isn't just for Silicon Valley. Today, the skilled trades are putting new ideas and inventions to work every day. And the next generation of trade pros will have to be tech-savvy.



The world's fastest growing users of commercial drones? Construction companies.



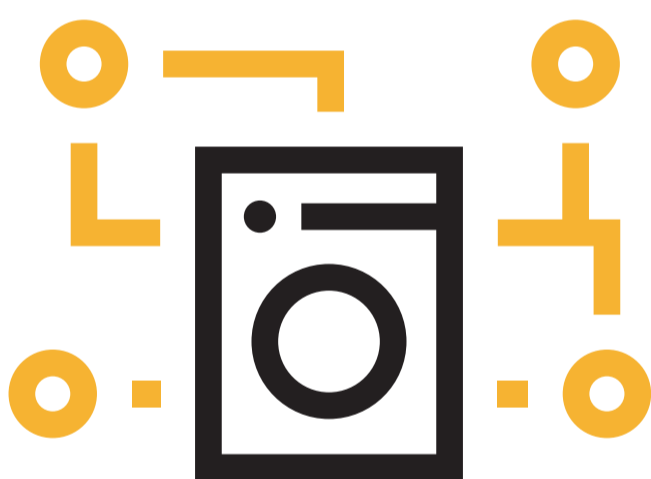
Electricians are going solar.

+105.3%

Projected growth for Solar Panel Installer jobs over the next 10 years.



Appliance Repair Technicians will bring The Internet of Things to every home.



Smart homes need a network of smart appliances. And smart appliances need smart people for installation and maintenance.



Plumbers are installing "smart pipes" with embedded sensors that detect leaks and pinpoint the source quickly.



83% of trade pros get at least one call per month for smart home service.

\$30.5 BILLION

Spent on smart home installation services in 2017.



50 BILLION HOMES

will have smart home technology by 2035.